

Ben Hughes

Objective To leverage my incredibly diverse set of design and marketing abilities, experience with managing large multi-year projects, and innate ability to cultivate physical and virtual communities in order to create impactful communications that deliver pertinent and undeniable returns.

Experience

- Partnership For Children of Cumberland County** · Visual Communications Designer · Fayetteville, N.C.
April 2021 to present
- Houston Astros (DBA Fayetteville Woodpeckers)** · Marketing & Communications Manager · Fayetteville, N.C.
August 2018 to January 2021
- Courtyard by Marriott** · Guest Services Representative · Fayetteville, N.C.
June 2017 to August 2018
- YouTube, LLC** · Content Partner · Online
September 2008 to February 2018
- Cape Cod Chamber of Commerce** · Creative Economy Project Manager · Centerville, Ma
October 2014 to April 2017
- Arts Foundation of Cape Cod** · Project Manager, ArtsCapeCod
October 2014 to January 2016
- Moon River Brewing Company** · Social Media Manager, Restaurant Host · Savannah, Ga
September 2013 to May 2014
- Dunkin' Donuts** · Barista (2008-2010), Shift Leader (2012-2013) · South Dennis, Ma
May to September & November to January 2008, 2009, 2010; May 2012 to September 2013
- Image Is Everything** · Prepress, Bindery, Large Format and Laser Printing · Savannah, Ga
January to October 2011
- Savannah College of Art & Design** · Social Media Intern · Savannah, Ga
March 2010 to May 2010
- Savannah College of Art & Design** · Student Ambassador E-Media Coordinator · Savannah, Ga
September 2009 to August 2010
- CVS/Pharmacy** · Sales Associate, Stock Associate, Photo Technician · South Dennis, Ma
May 2005 to September 2008

Education

- Savannah College of Art & Design** · Savannah, Ga
Bachelor of Fine Arts, Advertising Design with Copywriting minor · 2008 - present
- Cape Cod Community College** · Centerville, Ma
WITS Personal Training Certification with CPR/AED Certification · 2014
- Cape Cod Regional Technical High School** · Harwich, Ma
Diploma and Massachusetts Section 74 Technical Certification, Graphic Design · 2004 - 2008

Skills

Professional
Adobe Suite (Photoshop, Illustrator, InDesign, Lightroom, Premiere Pro), typesetting, copywriting, Figma, web content management, Wordpress, Canva, public relations, online community development, Agile project management, videography and photography production, Microsoft Office, Google for Work (Ads, Analytics, Data/Looker Studio), HTML, CSS, customer service & relations

Advanced
Adobe After Effects, mobile and web framework, database admin, grant reporting

Proficient
Grant writing, figure drawing, furniture design, luthiership, and playing a variety of instruments

and...

- Speaking Engagements**
YouTube HQ, WordPress Boston, Google Atlanta, SmartStart Conference, VidCon, Playlist Live
- Content Features**
TIME magazine, *CBS Early Show* on television, *New York Times* online, *CapeWeek Summer* magazine
- Photography Features**
Magazines - *Smithsonian*, *Yankee*, *Cape Cod LIFE*, *Boston Globe*, *Coastal Home*, *Chatham Bars Inn*
Organizations - John F. Kennedy Hyannis Museum, *ArtNet* online